

# Social Media Terms of Engagement

July 15, 2024





## Terms of Engagement

**Objective:** To establish what behaviors will and will not be tolerated on Saint John Police social media platforms.

*DISCLAIMER: The Saint John Police Force does not monitor its social media accounts 24/7 and does not accept reports of crime via social media. In case of an emergency or a crime in progress, call 9-1-1. For crisis support, call 2-1-1. For non-emergency cases or to report a crime, you may file a report by calling 506-648-3333. For all other general inquiries, you may call us at 506-648-3200, email us at [police@saintjohn.ca](mailto:police@saintjohn.ca) or visit us at 1 Peel Plaza.*

The Saint John Police uses its social media sites to present matters of public interest in Saint John and to engage with stakeholders and citizens. It is intended to communicate and share content or other information posted on our website or through other means.

Please note that online discussions will be monitored. Members of the public may submit your comments, and we may participate in discussions or answer questions where appropriate. We encourage you to have open and honest discussions while being respectful of your fellow users. We will not respond to irrelevant or insulting comments, and we will not accept content which is discriminatory, hateful or threatening, pornographic, or which may offend, insult, humiliate or intimidate.

The Saint John Police Force reserves the right to restrict/remove any posts and/or block users that:

- Express discriminatory messages on the basis of sex, race, religion, sexual orientation or any other protected ground, or which are otherwise contrary to the New Brunswick *Human Rights Act*.
- Are abusive, graphic, obscene, explicit, hateful, slanderous, insulting, rude, abusive or defamatory to anyone or any organization.
- Suggest or encourage illegal activity.
- Are spam or repetitious versions of the same view from the same forum.
- Are off subject or out of context.
- Contain links to external websites.
- Contain memes, gifs, screenshots or other images.
- Advertise, promote, defame or defraud a financial, commercial or non-governmental agency.
- Promote personal and professional interests.
- Contain information that reasonably could compromise the safety of security of the public or public systems.
- Contain copyrighted material.



- Contain announcements from political figures, as we are a neutral law enforcement agency and cannot engage in issues of party politics.
- Are unintelligible or written in a language other than English or French, as we may not be able to effectively and accurately understand and monitor other languages.
- Contain personal identifying information or sensitive information, as defined by the New Brunswick *Right to Information and Protection of Privacy Act*. This includes providing non-published or private information about the Saint John Police or its employees such as personal emails, home phone numbers or addresses.

News media are asked to direct inquiries to the Media Relations and Corporate Communications officer at [SJPFnews@saintjohn.ca](mailto:SJPFnews@saintjohn.ca).

Keep in mind that social media sites are public. As such, content submitted is not confidential. You assume personal responsibility for your comments, username and any information provided. Please refrain from posting detailed personal information such as addresses and phone numbers. If you wish to maintain confidentiality and provide anonymous tips, contact Crime Stoppers at 1-800-222-TIPS (8477) as information received through social media is not protected by confidentiality.

Comments or opinions expressed on Saint John Police Social media sites from members of the public are those of their respective contributors only. The views expressed by outside contributors do not necessarily represent the views of the Saint John Police.

We follow/like individuals and organizations relevant to policing. Our decision to follow or like a particular individual or organization does not imply an endorsement of any kind.